



The SEE region's first blockchain  
workshop conference

# Bločk Conference Sponsorship Opportunities

9<sup>th</sup> December, 2017.  
Čakovec (ČK), Croatia

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## About

Bločk is the perfect event for getting to know up and coming blockchain developers, and people looking to make connections in the blockchain space.

The conference is non-profit, and organized by Bitfalls.com - a Croatian company the goal of which is dissemination of blockchain knowledge and making the technology more approachable to everyone.

## History

Bločk as a conference was originally founded in September 2017 with the intention of the first conference taking place in December of the same year.

The short time frame was the result of the rapidly moving blockchain space, and the need to get as much knowledge out there as possible. The intention is to re-host Bločk every four to six months, each time with a fresh main topic, but always focusing on practical knowledge.

Bločk is workshop-focused, and the idea is to have all attendees leave the event with practical knowledge they can apply immediately.

## Location

The conference is taking place on December 9th 2017 at TICM - the center for technological innovation - in the small town of Čakovec (ČK), Croatia.

The expected audience totals at around 150 people - it consists of over 80 regular attendees interested only in the talks, and over 50 workshop participants - developers looking to either hone their blockchain development skills, or looking to transition to blockchain development from their current line of work.

Bločk is the perfect opportunity to find new hires in this rapidly growing space. Heavy media presence (regional TV and tech magazines) is expected, but not guaranteed.

# Sponsor Packages

We offer several sponsorship packages to choose from.



## Genesis Sponsor

10 000€ + VAT



## Satoshi Sponsor

4 000€ + VAT



## Vitalik Sponsor

3 000€ + VAT



## Lanyard Sponsor

3 000€ + VAT



## Supporter +

1 000€ + VAT



## Supporter

500€ + VAT

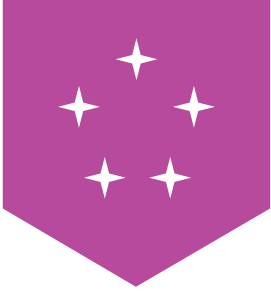


# Genesis Sponsor

10 000€ + VAT

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- Included workshop tickets (Gold): 5 (each includes Ledger Nano S)
- The conference is effectively renamed as "[Sponsor] Bločk Conference", with the sponsor's brand being applied to every facet and aspect not already covered by other sponsors.
- The sponsor can have a parallel workshop track in a 20-people room of up to 4 hours in duration (including breaks - the schedule is up to the sponsor)
- Shoutout at the beginning and end of the conference, during opening and closing word.
- Sponsor gets to hold the closing word for talks (10 minutes) - before lunch, the first part of the conference is over and at this point, the sponsor can say goodbye to the leaving attendees, invite them to other activities, etc.
- Sponsored blog post on Bitfalls.com, bilingual (we will provide translation to/from Croatian if needed). Average current traffic at around 250k unique hits per month and growing.
- Can set up 2 roll-up banners (sponsor must bring their own)
- Can set up promotional stand and discuss employment opportunities with potential candidates
- Can bring swag to include in swag bags
- Five 90-day job ads on Bitfalls.com
- Extra large logo on website
- Extra large logo in newsletter
- Extra large logo projected between talks and workshops



# Satoshi Sponsor

4 000€ + VAT

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- Included workshop tickets (Gold): 5 (each includes Ledger Nano S)
- Workshop renamed as "[Sponsor] Workshop" and referred to as such in all materials
- Shoutout at the beginning and end of the conference, during opening and closing word, as well as before the workshop begins
- Sponsored blog post on Bitfalls.com, bilingual (we will provide translation to/from Croatian if needed). Average current traffic at around 250k unique hits per month and growing.
- Sponsor is free to have a meetup / talk for interested talk-only attendees in a separate room (20 people capacity + 15 standing) once the workshops start
- Can set up 2 roll-up banners (sponsor must bring their own)
- Can set up promotional stand and discuss employment opportunities with potential candidates
- Can bring swag to include in swag bags
- Three 60-day job ads on Bitfalls.com
- Large logo on website
- Large logo in newsletter
- Large logo projected between talks and workshops



# Vitalik Sponsor

3 000€ + VAT

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- Included workshop tickets (Pink): 5
- Shoutout at the beginning and end of the conference, during opening and closing word
- Sponsor is free to have a meetup / talk for interested talk-only attendees in a separate room (20 people capacity + 15 standing) once the workshops start, but only after the Satoshi sponsor
- Can set up promotional stand and discuss employment opportunities with potential candidates
- Can bring swag to include in swag bags
- Two 60-day job ads on Bitfalls.com
- Medium logo on website
- Medium logo in newsletter
- Medium logo projected between talks and workshops



# Lanyard Sponsor

3 000€ + VAT

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- Included workshop tickets (Pink): 5
- Lanyard branding
- Can set up promotional stand and discuss employment opportunities with potential candidates
- Can bring swag to include in swag bags
- One 60-day job ad on Bitfalls.com
- Medium logo on website
- Medium logo in newsletter
- Medium logo projected between talks and workshops

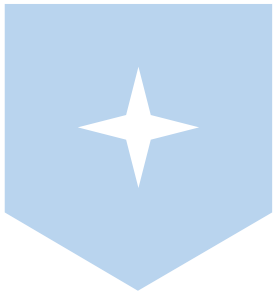


## Supporter +

1 000€ + VAT

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- 2 free pink tickets (workshop + talks) or 1 free gold ticket (includes Ledger Nano S)
- Lanyard branding
- Can provide 1 swag item to include in the swag bags (non-flyer only)
- Medium logo on website
- Medium logo projected between talks and workshops



## Supporter

500€ + VAT

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- 1 free pink tickets (workshop + talks)
- Small logo on website
- Small logo projected between talks and workshops
- Can provide 1 swag item to include in the swag bags (non-flyer only)
- Forever listed as a past supporter on the Bločk website, even in future editions



## Contact

For any other information, please don't hesitate to get in touch via:

email: [block@bitfalls.com](mailto:block@bitfalls.com)

twitter: [@bitfallscom](https://twitter.com/bitfallscom)

fb: [facebook.com/bitfalls](https://facebook.com/bitfalls)

## Thank you!



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blockchain workshop  
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